

South Africa's World Cup A LEGACY FOR WHOM?

This groundbreaking book provides a critically informed analysis of the impact and legacy of mega-sporting events through the lens of South Africa's 2010 FIFA Soccer World Cup and its associated developmental paradigm. It challenges mainstream thinking and mega-event praise singers by providing concrete evidence to show that this sporting spectacular was little more than a front for massive accumulation and extraction of wealth, alongside increased sporting and socio-economic inequality.

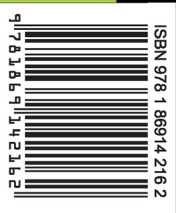
Contributors to this volume examine the sports accumulation-complex, economic promises, construction companies, trade unions, strikes, international solidarity, the struggle to trade, sex work, climate change, as well as case studies on the building of individual soccer stadiums.

Eddie Cottle is the regional policy and campaign officer of the Building and Wood Workers' International (BWI) for Africa and the Middle East.

'This is a timely reminder that the 2010 World Cup nation-building illusion in fact disguised a reality of greed, elite enrichment and nepotism – and left us with a terrible financial hangover.'

– *Terry Bell, columnist at Independent Newspapers, Business Report, and Independent economic/labour analyst.*

Contributors: African Eye News Service, Aisha Bahadur, Michael Blake, Patrick Bond, Eddie Cottle, Mondli Hlatshwayo, Pat Horn, Dale T. McKinley, Vivienne Mentor-Lalu, Joachim Merz, Vasco Pedrina, Tony Roshan Samara, Michelle Tsai and Tristen Taylor. Cartoons by Zapfro.



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South Africa's World Cup A LEGACY FOR WHOM? Edited by Eddie Cottle

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South Africa's World Cup

A Legacy for Whom?

Edited by
Eddie Cottle

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‘At last! The true story of the privations, rip-offs and corruption suffered by people of South Africa while their politicians and FIFA continue to lie shamelessly about “success” and “legacy” from the 2010 World Cup. Research and analysis, not slogans and spindoctoring, from a cracking team of writers make this essential reading for journalists, students and fans.’

— Andrew Jennings, author of *FOUL!*

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