



# ICSHC NEWSLETTER

## MA Sport History & Culture

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The Centre will launch the MA Sport History & Culture (MA SH&C) by Distance Learning for the 2005-06 academic year. Based on the same curriculum of the successful MA SH&C which is currently offered at DMU, the staff of the Centre expressed the desire to open up the course to a wider audience. Aiming eventually for a global reach in English-language postgraduate courses, the MA will appeal to a wide range of students internationally and expand the network of people interested in the study of sport history and culture.



use this expertise to offer the MA SH&C through this new medium. Using a simple internet design and supplements on cd-roms, the course material will be integrated with readings and eventually audio/visual resources.

The focus on the distance learning version of the MA will not compromise the value of the Taught-Intensive week route. This successful course will still be offered in its current form (3 intensive teaching weeks per year) under the tutelage of **Prof. Tony Mason and Dr. Dilwyn Porter.**

The Centre studied distance learning courses and methods from other universities, and will

Overseeing the distance learning version will be **Dr. Tony Collins.**

Later this year the **JOÃO HAVELANGE** biography of former FIFA President **WORLD CITIZEN** Havelange will be released, but here is a taste of the work behind this challenging project. With the invaluable research support from **Carlos Eduardo Ferreira** (FIFA Master graduate - 03) **Prof. Pierre Lanfranchi** has been piecing together an accurate picture of the tenure of Dr. João Havelange as the President of FIFA.

The archival research was conducted from Rio, where Dr. Havelange has his office as Honorary FIFA President, from October 2003 to October 2004. After compiling and analyzing a database of over 4500 bibliographical references (most of them based in newspaper articles) in 6 different languages and from 65 different countries, it was possible to create a general storyline with the main milestones concerning Dr. Havelange's career at FIFA.

From his election campaign in the early 1970s football underwent an overwhelm-

ing transformation during his presidency, including milestones such as the revolutionary sponsorship contracts with Coca-Cola and adidas, the construction of the FIFA headquarters in Zurich and the increase of the FIFA World Cup from 16 to 32 participating nations.

The findings from the bibliographical research were later validated with interviews both in Brazil and internationally. Besides many interviews with the former president himself Carlos Eduardo was able to speak with people such as Pelé, Nilton Santos and many relatives and long time friends of Dr. Havelange.

Spending time with such an influential figure in the world of sport was undoubtedly a unique opportunity for Prof. Lanfranchi and especially for Carlos Eduardo who, in learning first-hand from the experiences of Dr. Havelange relishes the challenge of furthering the progress and professionalisation of the sport industry in his native Brazil.

### NEW FACES AT THE CENTRE

**Dr. Dilwyn Porter** (top) joined the Centre as a Senior Research Fellow in October 04 having previously been a Reader in History at University College Worcester. His main research interests are sport and national identity, amateur football in England, and the sports goods retailing business.



**Dr. Neil Carter** (bottom) joined the Centre in September 04 as a Post-Doctoral Research Fellow to work on the project on the History of Sport Medicine in a joint WELLCOME Trust award with the University of Manchester. Current research interests include the history of the St. John's Ambulance brigade.



## FEATURED RESEARCH

**History of Sport Medicine**

The history of sports medicine project, funded by the WELLCOME Trust, has got off to a brisk start. The project, a joint venture between the ICHSC at DMU and the University of Manchester's Centre for the History of Science, Technology and Medicine, began in September 2004.

Since then an extensive literature review of sports medicine and medical journals has been undertaken in order to chart the growth of the profession and its practices. In addition, there has been a similar review of media sources tracing the increasing public awareness of sport medicine generally throughout the 20<sup>th</sup> century.

In December, **Dr Neil Carter**, the research fellow employed by DMU, visited the Olympic Museum in Lausanne. Its library holds the records of the IOC's Medical Commission in addition to the International Federation of Sports Medicine (FIMS). Furthermore, a former football club doctor who expressed an interest in the project's aims and a willingness to assist has contacted **Professor Mike Cronin**, its joint supervisor. As a result, questionnaires are to be sent to a sample of club doctors concerning their experiences about medicine and football. The survey will be extended to physiotherapists, managers and footballers themselves.

In order to co-ordinate the progress and direction of the research, a number of meetings have taken place between the research team. One was held with John Lloyd Parry, the head of the sports medicine section at the Royal College of Medicine.

In the early months of 2005 the research process will continue with planned visits to the archives at the Football Association, the British Olympic Association (by the University of Manchester's research fellow, Dr Vanessa Heggie) and the St. John Ambulance Brigade. A meeting of the project's committee to evaluate its progress so far is due to take place towards the end of January.

**Sport VIPs support the FIFA Master at DMU**

International sport VIPs came to DMU Leicester as part of the unique *International Master in Management, Law and Humanities of Sport*, which is sponsored by FIFA. Teaching on the *Communications Week* were the Heads of Communication for FIFA (Markus Siegler) and the Olympic Games (Mark Dolley), David Owen - Sports Editor for the Financial Times as well as Peter Hargitay, special advisor to FIFA President, Josep Blatter.

DMU and the ICHSC offer the "FIFA Master" in collaboration with the Centre International d'Etude du Sport (CIES), the Université de Neuchâtel (Switzerland), and SDA Bocconi, in Milan (Italy). The Humanities of Sport module is taught at DMU by the staff of the ICHSC. With over 20 nationalities of students the international feel of the Master does not stop there. As a regular part of the course diet, guest lecturers come from international organisations such as UK Sport and the London Mara-

thon.

This year the students welcomed a representative from London's 2012 Olympic bid who came to talk to the postgraduate students to explain the process of bidding for the Olympic Games. Phil Lines, the Head of Media for the FA Premier League (in photo below) came to share his experiences working for one of the most avant-garde leagues in the world. During the Humanities module the students also visited numerous sporting organisations and clubs

tional Automobile Federation (FIA), and the football association of Sierra Leone.

Current student Roger Lodewick, of the Netherlands said "This module has really opened my eyes. It was genuinely interesting to see the impact of history and sociology in



sport through examples such as sport being used as a political tool and the debate between professionalism vs. amateurism."

"Being from Paraguay and having worked in football" added Laura Gon-

zález, "I can say that this was a great experience for me because I not only learned from the professors but also from my 28 classmates who come from different work experiences and also are from different cultures."

[www.FIFAMaster.org](http://www.FIFAMaster.org)



Phil Lines (FA Premier League) with the students

such as Wimbledon, the National Football Museum, Twickenham and Manchester United FC.

In its fifth year, many FIFA Master alumni are working at organisations across the world including the IOC, FIFA, the Lawn Tennis Association (LTA), the Interna-

**HOS 2004 - 'Sport, Colonialism and Empire'****Speakers:**

*Professor John Darwin (Nuffield College, Oxford)*

*Dr Philip Dine (University of Galway)*

*Dr Stephen Howe (Ruskin College, Oxford)*

*Dr Steven Pope (University of Lincoln)*

*Dr Stuart Ward (University of Copenhagen)*

On Saturday 30 October 2004 the International Centre for

Sports History and Culture hosted its fourth annual 'Historians on Sport' conference bringing together a small number of well-known historians to talk generally about their research and sport.

This edition of HOS featured the theme of 'imperialism', specifically in its strong links with sport and where there has recently been a new interest in cultural approaches, especially from the postcolonial angle.

The three speakers in the morning talked about different national cultures of Empire beginning with John Darwin, a distinguished Oxford historian of British Empire and decolonization, who gave an overview of what the Empire was or, more precisely, what it was not. He revealed the exceptional complexity behind the single term 'Empire' and how interest in different parts of the Empire shifted over time, fin-

ishing a colony and legally incorporated into France. Finally, Steve Pope from Lincoln University, who is an authority on American sport and nationalism, offered a fascinating account of how the USA finds it hard to acknowledge its own imperialism, especially within sport. He then went on to examine several important studies of the phenomenon, notably in the Caribbean and on the borderlands between Mexico and the United States, which were strikingly new to many present.

After lunch, the focus shifted to Australia and Stuart Ward from the University of Copenhagen who is the author of a major study of Australian relations with GB in the era of decolonization. Turning his attention to the issue of sporting contacts, he posed the question 'what does Australia do when beating "the Poms" is not enough?' to assert their dual identity in 'the British world.' Finally, Stephen Howe, an expert on the history of anti-colonial movements, both within Britain and Ireland, posed general questions about how to balance theoretically orientated postcolonial research with the



A full house at DMU for HOS 2004

**HOS 2004 cont.**

more empirical concerns of mainstream historians. This was a tough intellectual challenge but very important to take on. The day ended with a panel discussion in the final session led by **Prof. Mike Cronin**, whose own recent work has included a co-edited a collection on Sport and Postcolonialism (Routledge 2003).

This event has now become a fixture in the Centre's programme. It gives ex-students and interested academics an opportunity to meet each other and find out about new trends in research.



Photo credit : Nigel Essex, DMU 2004

On Tuesday 28 September 2004 in Trinity Chapel of DMU **Profs Pierre Lanfranchi** and **Tony Mason** unveiled the official history of FIFA and world football. After presenting the book and explaining how the four authors (Profs Lanfranchi, Mason, Christiane Eisenberg and Alfred Wahl) were commissioned by FIFA President Joseph Blatter to write the volume to mark the association's centenary, the two authors fielded questions from an audience composed of guests, visiting academics, members of the press and students.

**Profs Lanfranchi and Mason** explained how an initially euro-centric organisation with virtually no money and no staff became a powerful global federation with more members than the United Nations. The authors then said how the book was a major work of historical research with four authors and two researchers exploring a vast archive previously unused by scholars. The result is a lavishly illustrated 300 page book with over 150 spectacular photographs many published for the first time.

Available in English, German, French and Spanish. (English edition published by Weidenfeld and Nicolson, £25). The book will be soon available in Japanese, Italian and Chinese.

**RECENT PUBLICATIONS**

Edited by **Jeff Hill** and **Tony Collins** the latest issue of **Sport in History** - Summer 2004 - Volume 24 (1) - now in print featuring articles by Norman Baker, John Bale,

Neil Carter - necarter@dmu.ac.uk  
Mike Cronin - mjcronin@dmu.ac.uk  
Tony Collins - TCollins@dmu.ac.uk  
Margaret Groeneveld - mgroeneveld@dmu.ac.uk  
Jeff Hill - jhill@dmu.ac.uk

**CONFERENCES****Aarhus, Denmark**

The Centre's working links with the Center for Idræt at Aarhus University, Denmark were strengthened by two recent conferences. In early September 2004 a one-day symposium was arranged to bring staff from the two centres together on the subject of sporting and body cultures. Papers on a range of historical, anthropological and sociological topics were given by **Dilwyn Porter, Richard Holt, Tony Collins, Margaret Groeneveld and Jeff Hill** (Leicester), and from Aarhus John Bale, Mette Christensen, Sine Argergaard and Niels Keyser Neilsen, and Solveig Vinther.

In December 2004 a 3-day international conference on Sociological and Pedagogical Aspects of Sport was hosted by the Center for Idræt, organised by John Bale and Mette Christensen, with assistance from the City of Aarhus. **Jeff Hill** was an invited speaker in the history and soci-

accommodation, and food were crowned by a reception at Aarhus Civic Hall, designed by Arne Jacobsen, with the Mayor.

**Anthropology & Sport: Crossing the Boundaries - Dec 04**

The first international one-day seminar on Anthropology and Sport was held on Saturday 4 December at DMU, initiated and coordinated by ICSHC's **Dr. Margaret Groeneveld**. It was a very successful day with an interesting and inspiring set of papers on topics ranging from an ethnography of cliff jumping in England, to a discussion on colonial engagement with indigenous sport, to the complex nature of sporting spaces in Denmark. The papers were followed by a meaningful and timely discussion on future direction and support for the anthropological study of sport. The next session will be held Summer 2005.

**Social History Society - Jan 05**

Four Centre members gave papers in Dublin on Friday 7 January 05. **Dilwyn Porter, Mike Cronin,**

**Richard Holt** and **Jeff Hill** all spoke on a variety of topics including Sam Maguire, Tommy Simpson, the 'Daily Mirror' in the 1980s and Sport & Literature.

**Upcoming Conferences**

Centre Members (**Dilwyn Porter, Richard Holt, Jeff Hill, Mike Cronin**) are giving 2 sessions at NASSH in Green Bay, WI in May 2005 on future directions in sport history. Joining them will be Douglas Booth, University of Waikato, NZ, and Brian O'Conchubhair, University Notre Dame.

**Mike Cronin** will be speaking in the 1st ever sport history session at the American Conference of Irish studies at the University Notre Dame - April 2005 on aspects of Irish diaspora sport.

**Mike Cronin, Richard Holt and Tom Hunt (PhD student)** have been invited to speak at the Inaugural Sports History Ireland conference in Feb 2005 at University College Dublin organised by former visiting fellow to the Centre, **Dr. Paul Rouse**.

**PUBLICATIONS**

Jack Anderson, Niels Kayser Nielsen, David Hassan, Fabio Chisari, Lincoln Allison and Richard Cox.

**Mike Cronin** has published an article titled 'Aonach Tailteann and the popular press, 1924-32', in Alan Bairner (ed.), Sport in Irish History, University College Dublin Press.

**Jeff Hill's** article 'The day was an Ugly One: Wembley, 28th April 1923' has appeared in Soccer & Society, 5, summer 2004, no. 2, pp.152-68.

Interviewed by Simon Kuper of the Financial Times, **Mike Cronin** gave insight into Irish sport for an article which appeared on 4 Feb 2005.

**FORTHCOMING PUBLICATIONS**

'The Journal of Regional and Local Studies' will publish **Tony Collins** 'Wembley, the Rugby League Cup Final and Northern English Identity' in its February 2005 issue.

Out soon in New Hibernia Review (Spring 05) will be **Mike Cronin's** article entitled 'Visualizing Ireland: The Tailteann Art Competition, 1924'.

**Tony Mason** has written an essay on the 1966 World Cup for a collection on Mega Sporting Events to be published by SUNY (Spring 05).

April 05 - 'Mail Order Retailing in Britain: a Business and Social History' by **Dilwyn Porter**, Richard Coopey (Aberystwyth) and Sean O'Connell (Ulster) from Oxford University Press.

(Spring 05) **Tony Mason** is working on an article on the development of football in Asia focusing on the relationship between FIFA & the Asian Football Confederation.

**Tony Collins** has written an article on 'Jews, anti-Semitism

and Sport in Britain' in the forthcoming book, 'Emancipation Through Muscles', edited by Michael Brenner & Gideon Reuveni, to be published by University of Nebraska Press early in 2005.

Later this year **Mike Cronin** will see a chapter published on 'Projecting Ireland through sport and culture: the Irish Free State and its image in the 1920s', in Neal Garnham (ed.), Proceedings of the Irish Conference of Historians 2003, Irish Institute of Irish Studies.

**Mike Cronin** has also submitted a chapter - 'Beyond Sectarianism: Sport and Irish Popular Culture' in Yvonne Whelan & Liam Harte's (eds.), Beyond Boundaries: Irish Studies into the Twenty-First Century, Pluto (2005).

(Nov 05) Murray Phillips' (ed.) *Deconstructing Sport History* from SUNY Press including essays by Doug Booth, Synthia Syndor, Patricia Vertinsky, John Bale, Catriona Parratt, Steve Pope, Michael Oriard, Brett Hutchins, **Jeff Hill** and others.

Out later this year is **Pierre Lanfranchi's** biography of Dr Joao Havelange titled "World's Citizen. Joao Havelange President of FIFA 1974-1998".

Summer 2005 will see the publication of 'One Common Code of Football for Australia', **Tony Collins** article on attempts to merge Australian Rules and rugby league football in the inter-war years, which will feature in a new book 'Crossing Boundaries', edited by Rob Hess.

**Dilwyn Porter** is working on 'Close to Power: a history of financial journalism in Britain since the late nineteenth century' (Oxford University Press) for 2006.

2006 will see the publishing of **Neil Carter's** Football Management: A History (Taylor and Francis).

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Tony Mason - Tony\_and\_clare@classicfm.net  
Dilwyn Porter - Dilwyn.Porter@dmu.ac.uk

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Our partnering institutions

**Sport & the Military 1880 - 1960**

The research for this fascinating project is almost completed and it is the writing of several articles and a book which will take up most of the next nine months. Recent archival work by **Prof. Tony Mason** and **Dr. Eliza Riedi** has been focused on the First World War and a report from the Sports Committee of the British prisoners of war camp at Bay in 1918 has not only indicated how important sport was in these most unpropitious of circumstances but has also thrown some light on the relative popularity of football and rugby among the troops.

On the 25th of May 1918 a meeting of the Committee was exploring the idea of converting its four rugby balls into football ones. A French officer in the camp claimed to have turned oval into round having made a full-size football out of some of the rugby balls. And it took him only four days to repeat the feat. The big issue was whether another football should be made which would only leave one oval ball for the rugby enthusiasts. Unfortunately we don't know what was decided!

**UPCOMING CENTREEVENTS**

**Early History of Football**

FEB 05 - The ICSHC will be hosting a special one-day conference on the early history of the football codes on **Saturday 26 February** at the Clephan Building, De Montfort University, Leicester, starting at 10.30 am.

Speakers include:  
 Adrian Harvey (Birkbeck College)  
 Graham Curry (Leicester University)  
 Stefan Szymanski (Imperial College, London)  
 Fan Hong (De Montfort University, Bedford)  
 Ian Nannestad (editor, 'Soccer History')  
 Tony Collins (De Montfort University, Leicester)

The cost will be fifteen pounds, which includes a buffet lunch, and can be paid on the day or send a cheque payable to De Montfort University to Dr Tony Collins, International Centre for Sports History and Culture, De Montfort University, The Gateway, Leicester LE1 9BH. Email: [tcollins@dmu.ac.uk](mailto:tcollins@dmu.ac.uk)

**Sport, History and Literature**

SPRING 05 - Jeff Hill will be organising a day long conference later this year on sport, history and literature. If you are interested in this please contact Prof. Hill at [jhill@dmu.ac.uk](mailto:jhill@dmu.ac.uk)

**100 Years - All Blacks 1st Tour**

SEPT 05 - September 2005 marks the centenary of the arrival in England of the first All Blacks team to visit the British Isles. To mark the anniversary, the Centre is working alongside the *Centre for British Studies (Southampton University)* and the *Museum of Rugby (Twickenham)* to organise a special two-day centenary conference.

To be held at the Museum of Rugby on 11 and 12 September, we have invited leading historians from New Zealand and the UK to critically examine the impact and legacy of the tour, together with its implications for imperial and Anglo-NZ relations. For more information, please contact Dr Tony Collins at [tcollins@dmu.ac.uk](mailto:tcollins@dmu.ac.uk)

**HOS - 2005**

OCT 05 - Book this date in your diaries! The traditional last Saturday in October 2005 (Sat 29 Oct) will be the **5th Annual Historians on Sport**. The theme will be on Sport and War. If you are interested in attending, please contact Dr. Tony Collins at [TCollins@dmu.ac.uk](mailto:TCollins@dmu.ac.uk) or [tonycollins@mac.com](mailto:tonycollins@mac.com)

**MISCELLANEOUS NOTES**

The Centre will be losing its Administrator, **Kevin Talleg Marston** at the end of February and therefore the contact information will be a bit different for the immediate future. If you wish to contact the Centre Administration please telephone or email our Director, Professor Jeff Hill at :  
 Tel: (+44) (0) 116 207 8316  
[jhill@dmu.ac.uk](mailto:jhill@dmu.ac.uk)

Kevin will be taking a new position at CIES in Switzerland to work more exclusively on the FIFA Master and with a hope to further strengthen the links between the Centre and its partner institutions. He will still be associated to the Centre but in a new way . . . as a PhD student, so he will still be around!

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**STUDENT NEWS**

Current PhD student **Fabio Chisari** was awarded the prestigious **Michele Di Donato Award for Best Junior Scholar's Paper** at the CESH Conference (European Committee for Sport History) in Crotona, Sept 2004, for his paper on *European Press & the World Cup 1934*.

Former PhD student **Dr. Claude Boli's** book has now been published by Editions La Martinière, Paris 2004, 434 pgs. Titled *Manchester United, l'invention d'un club. Deux siècles de métamorphoses*. English translation will follow.

MA Sport History & Culture students **Jane Branford** and **Helen McGeechan** graduated in Nov 04. Congratulations!

Congrats as well to **Dr. Ian Clarke** who successfully passed his viva in the summer of 2004 (thesis on the social history of Cornish cricket in the 19th C.). He has since secured a part time lectureship at the University of Kingston, London.

PhD Submissions in Spring 2005 will include **Martin Atherton** on "Deaf Sport and Leisure in the Northwest of England since 1945" and **Tom Hunt** on "Sport in County Westmeath 1850-1903."

PhD student **Rob Light** is working with the University of Huddersfield on a Lottery Heritage Fund project to collect and record the history of local cricket clubs in the Kirklees and Calderdale areas of Yorkshire.'

**The Centre's new PhD registrations:**  
**-Liam O'Callaghan** - history of Munster rugby  
**-David Doyle** - sport & popular culture in the first decade of Irish independence

**International Activities**

**FIFA - Un siècle de football mondial / A Century of World Football** — The International Colloquium sponsored by FIFA and CIES at the Olympic Museum in Lausanne, Switzerland on Friday 3 December 2004 featured papers given by three members of the ICSHC: **Prof. Tony Mason** on "FIFA and Asia", PhD student **Fabio Chisari** on "Football and TV – The Case of the 1966 World Cup" and **Prof. Pierre Lanfranchi** on "FIFA and the IOC".

Centre member **Dr. Margaret Groeneveld** has recently been awarded the prestigious João Havelange Research Scholarship from FIFA and CIES for a project titled "Lessons in Working and Playing: formative experiences of young professional football players" that will run from March 2005 to March 2006.

In the framework of the international academic development of FIFA, **Prof. Pierre Lanfranchi** has been working with CIES to establish courses to educate the future sport administrators around the world. After successfully setting up the first course of its kind in South America in Buenos Aires with the Universidad Católica Argentina (UCA), **Prof. Lanfranchi & Denis Oswald**, President of the CIES, handed out the certificates at the diploma ceremony in mid-Dec 2004.



Photo: Prof. Lanfranchi and Senegalese President Abdoulaye Wade

Seeking to replicate the initiative in Africa at the University Cheikh Anta Diop in Dakar, Senegal a delegation including **Vincent Monnier** (FIFA), **Patrick Blatter** (CIES) and **Prof. Lanfranchi** were received by the Minister of Education, the Minister of State and Minister of Sport, the Vice Chancellor of the University Cheikh Anta Diop, The Senegalese FA and the State Président of Senegal, his Excellence Abdoulaye Wade in early Feb 2005. With the complete support of the local authorities the course is aimed to begin in the second semester of 2005.

This will be the opportunity for the International Centre for Sport History and Culture to develop further his links with other academic institutions and discuss new projects. In the course of 2005, a second session will be organised at UCA in Buenos Aires and contacts have been taken in other countries.



Patrick Blatter, Pape Toure, Prof. Lanfranchi, Vincent Monnier, Senegalese FA Pres. Fakhry, Senegalese Pres. Abdoulaye Wade